



Work with a traditional run-of-the-mill translation agencies or work with a modern, efficient and dedicated translation platform that meets your needs effectively.

What would you choose ?

we can modernise & simplify your document translation process locally and globally

Modernize, Simplify, Unify
Save time & hassle

Multi-lingual-customer service for your customers without any hire for a fraction of cost

Gain a foothold in new markets without new hires & new offices.
Accelerate growth.

We can create a Online Multi-Lingual-Resource Hub for your customers/ employees.

Keep your customer, employees & associates world over connected to you.
Preserve & Capitalize.

we can handle all your translation needs globally; effectively and efficiently on cost, time and quality

Any language, Any volume
One- point contact

we can create a multilingual world-class website for you.

Widen your reach to 10X Customers.
Multiply sales.

Why translation workzone ?
Why now ?



your partner for

Localization and Globalization

Document Translation



Modernize
World's only one of its kind client-focused dedicated feature-rich platform

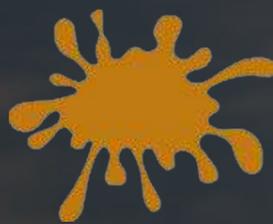
Unify
Link all your employees, teams, global /local offices on one platform.

Simplify
A simple, easy & fast way to translate documents.

Dedicated PM
To ensure seamless delivery & superior customer experience.

Preferred Team
Work with your preferred team of translators again & again as if they were on your own pay-roll

Save
Time, Cost, Hassle



Waste thousand of hours of your people globally choosing small & new vendors locally & experimenting every time with deliverables or save all the time & hassle & choose a global partner that would link all your people & give you a simple & more cost-effective solution ?

What would you choose ?

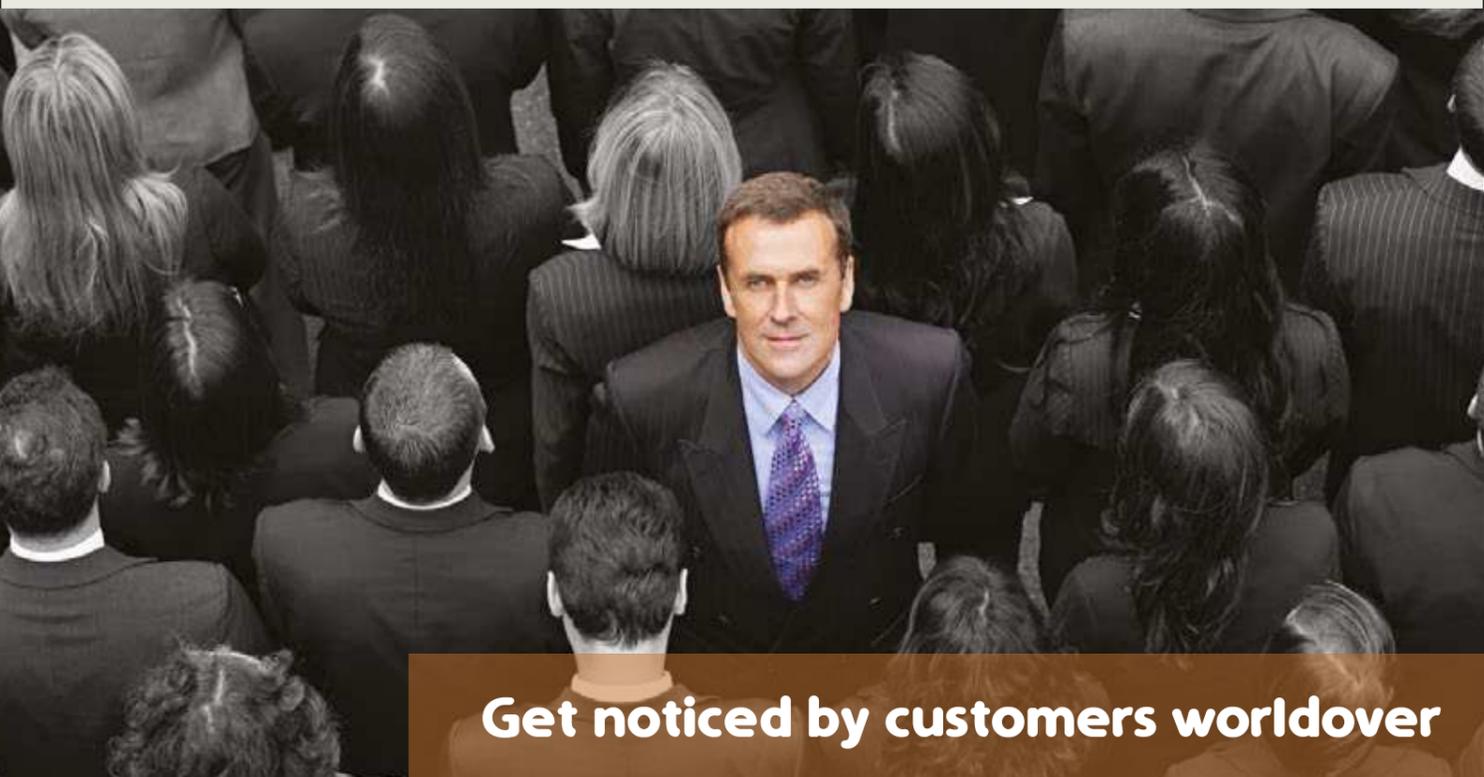
Multi-Lingual Website

You want your business to carve a niche and grow. So you would have to do from others something different, something more, something better. Besides you would have to reach out to your customers; globally & locally. We can help.



Be content with a website that serves as your business card or a website that is your strongest marketing tool? Would you like your site to get lost amidst million others or would you like to get found amongst million others?

What would you choose ?



Get noticed by customers worldover

if one person tells 10 people about your business,



You could have reached 100 million !
Or you can simply get your website translated :)

Launch your brand globally

The use of internet globally has surged to more than 3 billion i.e., 40 percent of world's population today. It's only natural that your website should be the cornerstone of your marketing plan. Your website is your strongest marketing tool and often the first place people go to get information or make up your mind about your product or services.

Even though most businesses have a website today, but you would be surprised how 95% of them still have inefficient websites (lack of engaging content, poor design, inept strategy, no multi-lingual customer reach) merely using website as an online business card. Only few businesses are using websites to their full potential by investing heavily on their website and online presence and these are those businesses which are making a killing & capturing a sizable market share with significantly less investment in comparison with other expensive methods of reach. To improve your customer reach and multiply sales and sign up, your website must reach globally & locally & function like a well-oiled marketing machine.

Give a head- start to your business

How a small brand can just launch itself into a global brand. The advent of technology and reach has created a level playing field for new companies to compete with large corporations. You don't need extensive offices world over, a large army of employees, robust financial backing to wrestle with established businesses to create your niche. The consumer today refers to websites, reviews, search for products and services online like never before. You just need smart ideas, interesting offers and extensive online presence across every language to reach out and make a mark. Leave it and think you dont need it yet; just remember, whatever stops growing, begins to die; a person or an organization.



Your Multi-Lingual-Website is a Multi-Lingual-Team work

I will
write a
powerful content



I will
create a
catchy design



I will
write a
clean code



I will translate it ...

in Spanish...



in Arabic...



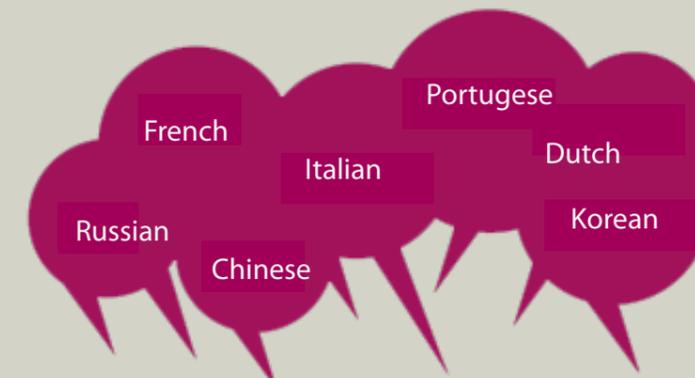
in Japanese...



in Hindi...



in German...



Instantly Reach
90%
of World's web
visitors

Multi-Lingual Customer Support

Multi Lingual Customer Support

If you have a multi-lingual website, you would soon have customer queries emanating from different part of world in different languages about your products and services etc. What is awesome is that you don't need to recruit people in different languages to answer all these queries. We can take care of all your multi-lingual customer queries and bridge the language barrier between you & your global consumers. We will answer all your multi-lingual queries quickly and effectively for a fraction of cost of hiring people through a monthly maintenance fees and per word charges.



Content

You need a powerful content to be able to capture the interest of consumer. Just one among many will not do. Any hack can write a run-of the mill content in a couple of days but an original, creative content is a fruit of weeks and months of dedicated research and concentrated commitment. Content is written and re-written several times and proofread and corrected, changed and altered until they hit the perfect combination of words; simple, precise, communicative, persuasive and one that can generate impact & lead to sale, sign up, return to fold and creates positive word of mouth.

Design

Pictures speak a thousand words and powerful and relevant pictures for your pages and brands are sometimes hidden between tens of thousand other pictures. Our team often have to puts in hundreds of hours to shortlist and then select right pictures (without infringing copyright issues to avoid embarrassment or legal problems later on) some of whom may be free and some may have to be paid for their licensing fees and sometimes we need to engage professional photographers to capture attractive images of your products, people etc. Our graphic designers chalk out right area of images and design them to give your site a powerful visual impetus.



Development

Several layouts are screened and evaluated for suitability with the brand, content, picture and messages. Sometime premium templates are chosen, sometimes designing is done from scratch. The focus is to create a design that is attractive and has a customer friendly easy-to-use interface. We create a few prototypes, compare, sometime also come back to customers for their review before finally shaping up a modern, fully responsive, no - compromise incurred web design and a clean code.

Multi-Lingual Online Resource hub



Stay apart & lose ground every day or
stay together & grow every day.

What would you choose ?



Stay Connected with your customers,
employees, associates globally.

Online Multi Lingual Resource Hub

Your website is where all your customers, business associates and employees can easily reach out to you. Whatever they need to know can be categorized depending upon whether they're existing customers, prospective customers, business associates, partners, suppliers or whether they're your employees.

If all your product brochures, service guidelines, user manuals, terms of service can be easily accessed online and viewed/ downloaded in different languages, your customers in every language could easily learn more about your products and are much more likely to chose you vis-à-vis a situation where they can not find the information they are looking for online. It not only helps you reach out to them but it builds confidence about your brand, product & company. It improves sales and overall satisfaction which can be easily attained by creating a multi lingual resource hub of information/ documents.

This hub can be designed and created independently or integrated into your websites easily with different category of documents for existing & new customers, employees and your business associates.



Research suggests that if people can find all relevant information that they need or are looking, they would stay engaged and loyal to you. If not, then they will look for something else. Out of place ; out of mind. Maintaining an existing customer, employee or associate is 10x easier than making a new one. You must therefore consider investing in a multi lingual online hub of information for your people to be on top of the game. We can help in creation, updation & management.

www.translationworkzone.com



+91-9711171681, + 91-9891120492



Mail@translationworkzone.com

